

BNK Invest Postal File

Subscribers to Investment Newsletters on Dividend, ETFs, Stocks,
Options and Energy Investing

Updated Counts!

76,322 Subscribers \$150/M^(*)

The **BNK Invest Postal File** reaches active investors who have subscribed to investment newsletters published by **BNK Invest** (www.bnkinvest.com) that provide advice on dividend investing, ETF's, stocks, oil & energy, and options.

BNK Invest publishes a suite of investment newsletters that cover a full range of investment interests. Newsletters include: *Dividend Channel*, *ETF Channel*, *Preferred Stock Channel*, *Energy Channel*, and *Options Channel*. Many of the investors subscribe to *more than one* newsletter.

With their newsletters, **BNK Invest** provides actionable information that will help investors protect and grow their personal wealth. Their leading newsletter, *Dividend Channel*, delivered weekly, provides sector analysis of dividend paying stocks, ranking the top 10. This allows investors to optimize their portfolios to maximize their returns from dividend paying stocks. Like the *Dividend Channel*, **BNK's** other newsletters are delivered on a weekly basis with rankings, analysis, and specific recommendations.

Subscribers are mostly college educated men, age 45+, homeowners, 150K+ household income, who no longer have children living with them at home. They are upscale individuals who are looking to protect and increase their personal wealth.

The **BNK Invest Postal File** reaches an audience of active investors who rely on the content published by **BNK Invest** as a decision support tool to help them with their self-directed portfolios. *They are responsive to a wide range of investment, upscale consumer, and home office direct mail offers.*

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NCOA'd Quarterly

BNK INVEST INC.