

Franklin Prosperity Report from Newsmax

Subscribers to Personal Finance Newsletter Which Identifies Creative Ways to Cut Costs, Save More, and Spend Less

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94,463	Total File	\$175M (*)
25,210	Active Subscribers	\$185/M
69,253	Expires	\$165/M
	Recency	+\$15/M

The Franklin Prosperity Report from Newsmax reaches cost-conscious consumers who are seeking ways to better manage their personal finances by spending less as a tactic to build their net worth.

Content in **The Franklin Prosperity Report** is dedicated to helping its subscribers save money each month with creative ways to *cut costs* on groceries, insurance, travel, and everyday expenses, allowing individuals to save more and spend less. Named after the Founding Father Benjamin Franklin, the newsletter follows Franklin's centuries-old wisdom and his principles of building wealth. It was Franklin who said *A Penny Saved Is a Penny Earned*, and as such, it is the motto centric to the newsletter's content and advice.

The Franklin Prosperity Report follows in its namesake's footsteps and gives subscribers invaluable advice from a host of top-shelf, expert contributors on how to properly *manage and maximize your money*. Recent issues including topics such as *Pay Zero Taxes: 22 Expert Strategies to Reduce or Eliminate Your Income Tax*, *How to Save Thousands on Healthcare Right Now*, and *A Costly Social Security Mistake To Avoid*. With the help of the tips in each issue of **The Franklin Prosperity Report**, subscribers could save hundreds, perhaps thousands of dollars each and every month.

The Franklin Prosperity Report from Newsmax list reaches a consummate group of well-read consumers who are seeking ways to optimize their personal finances. They are on the constant lookout for information, services, publications, and products that will help them save money and grow their personal wealth. *They are highly receptive to a wide range of consumer, financial, and informational offers.*

USAGE SUGGESTIONS INCLUDE:

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For more information, contact Jerry Whiteway at (954) 360-0644, x204 or via email at jwhiteway@metaresponse.com. Visit us online at <http://www.metaresponse.com>.

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(*) Non-financial offers priced at \$100/M; Fundraisers at \$75/M

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Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

Re-uses must be cleared by the List Owner prior to mailing.

Order Minimum 5,000

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Names through January 2018

Updated & NCOA'd Quarterly

NCOA'd Quarterly

